



#OwnYourTime



How to get the most from iTAB

We make it easy to make the most of iTAB as an event organizer. Here's how.

iTAB support assets

Congratulations for signing up for iTAB – the medal personalization service for your event.

Of course, you'll get more from iTAB when more participants sign up for it.

So we encourage you to promote the benefits of the iTAB service – on social media, via word of mouth, and your event website.

To help you, we provide the following content in your iTAB account:

- **Email templates**

We offer emails you can send to participants who've agreed to receive marketing – before and after your event.

- **Sample text for an iTAB landing page for visitors to your site**

You'll often want to direct people to a landing page from where they can order an iTAB. We offer sample text and images for what this page might include.

- **A set of FAQs**

We've written a set of FAQs for you to host on your site. We've supplied two versions: one if you plan to have the iTAB fixed to the back your medal, and one if you plan to attach it to the medal ribbon with our unique iTAB buckle.

- **Banners and images**

We supply a set of promotional banners, images and animated gifs to use throughout your site.

- **Content for your registration platform**

We supply a set of promotional images, animated gifs and text to use on your registra-

To see these resources, simply register for and then log in to the iTAB Event Portal.

www.itab.us.com/event-portal/

For help call +44 (0)1189 332761 or email info@mysportingtimes.com.